

# The NJIT EMBA



Skills for a New Time

An Affordable, AACSB Accredited, Accelerated Degree Program

Complete the EMBA in only  
18 months of alternate  
Saturdays

### Convenience

The EMBA is designed for working professionals pursuing challenging careers. Classes meet on alternate Saturdays to accommodate travel schedules and work obligations.

### Relevance

Directed study and applied projects link the classroom to the workplace from the first day of classes.

### Quality

Earn an AACSB accredited degree taught by a faculty recognized as leaders in their respective areas.

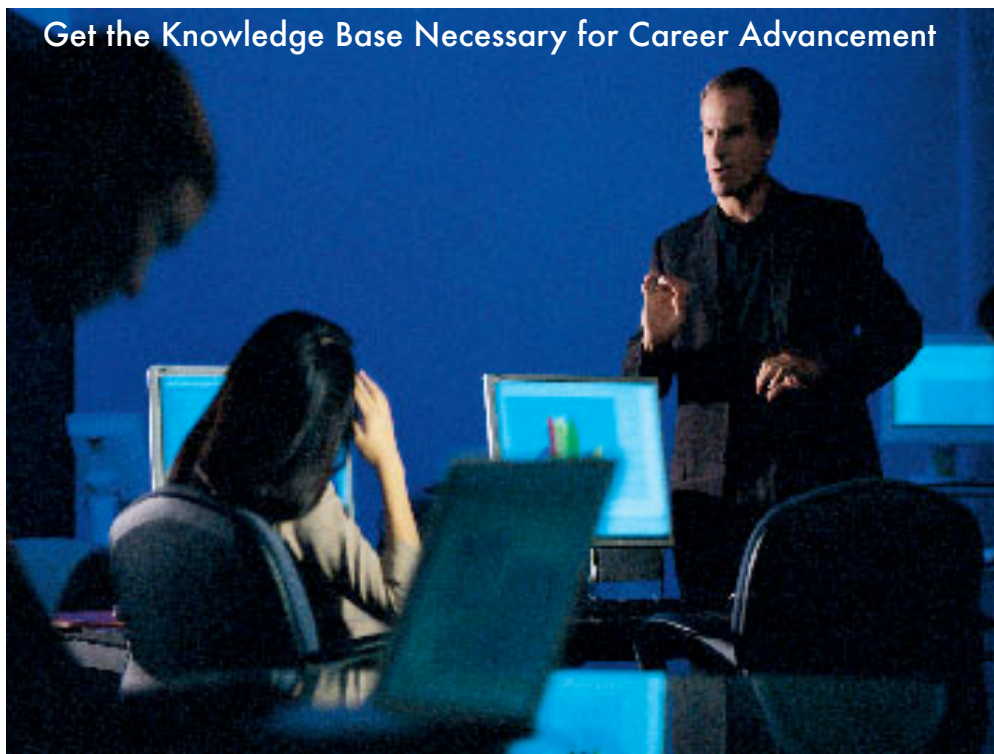
### Gain Key Skills in:

Leadership  
Financial Analysis  
Marketing  
International Business  
Managing Technological  
Innovation

## About the NJIT School of Management

Founded in 1990  
AACSB Accredited in 1995  
Recognized as a top 10 School in the Management of Technology in 2004

Get the Knowledge Base Necessary for Career Advancement



## The NJIT EMBA

48 Credits, 18 Months

### Focus Area I: Business Analysis

ACCT 615 Managerial Accounting  
FIN 600 Financial and Economic Environment of Business  
FIN 624 Corporate Finance  
MRKT 620 Competing in Global Markets  
MGMT 635 Data Mining and Analysis  
MGMT 630 Decision Analysis

### Focus Area II: Strategic Management

MGMT 692 Strategic Management  
MGMT 655 Global Competitiveness  
MIS 645 Managing IT for Competitive Advantage  
MRKT 631 Market Planning and Analysis

### Focus Area III: Leadership

HRM 601 Organizational Behavior  
HRM 610 Seminar on Leadership Skills  
MGMT 691 Legal and Ethical Issues in Business

### Focus Area IV: Managing Technology and Innovation

MGMT 620 Management of Technology  
MGMT 650 Knowledge Management  
MGMT 625 Management Strategies for e-commerce

## Why an EMBA?

The EMBA curriculum is targeted to the needs of high potential managers and professionals.

Every MBA program teaches students to analyze a business and to see connections among management functions. The EMBA places additional emphasis on leadership, and the issues that leaders face such as managing innovation and forming strategic alliances.

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The Pace of Delivery and the Composition of a Class Enhances Learning

Working in a cohort of students at similar career stages and from various industries provides a rich learning experience. The fast pace of the curriculum coupled with close interaction among faculty and students reinforces and enhances learning.

Directed study and applied projects allow students to get a wide range of perspectives on companies, industries and their careers.