

# NJIT

New Jersey's Science &  
Technology University

*THE EDGE IN KNOWLEDGE*

## The Bachelor of Science in International Business



School of Management

**New Jersey Institute of Technology**

## WHY STUDY INTERNATIONAL BUSINESS?

International Business is an arena of exciting opportunities for those interested in learning about business practices and intrigued by the growing importance of doing business on stage sets that involve more than the limitations of a single country. Given the global events over the last five years, the demand for international business education is higher than ever and expected to increase. As a specialist who understands the diversity of international business - and armed with a strong business background - a graduate of the BS in International Business program will be a valuable participant in global business ventures.

## WHY STUDY INTERNATIONAL BUSINESS AT NJIT?

The NJIT School of Management offers excellent business education; Princeton Review ranked SOM among its "Best 282 Business Schools." The school has been recognized among the limited number of business schools accredited by AACSB International, the top national accreditation body for management education. The school has a dedicated, engaged, multicultural faculty with extensive contacts in the international business community.

## WHAT WILL I LEARN?

Students will gain basic understanding of the activities in international business providing a framework for understanding them from the perspective of a company manager. The program covers international trade, multinational enterprise development, foreign direct investment, international financial institutions, barriers to international trade, accounting and taxation, cross-cultural appreciation, alliance formation, and environmental concerns. Internships and foreign study programs will be important to the learning development of students in this degree program. NJIT has extensive affiliations with universities in Asia, Europe, Russia and South America.

## ARE THERE OPPORTUNITIES FOR REAL-WORLD EXPERIENCE?

Business education at NJIT extends beyond the classroom to:

- Clubs and organizations for business students; Faculty advisors to student organizations work with club members to arrange for visits to exciting companies in the region, bring in interesting guest speakers; and offer seminars on careers in business and management.
- A student-run-community: The school supports a student-run online community, restricted to business students, that gives students the opportunity to share ideas, socialize and get to know each other.
- The Live Cases Portal: Live Cases are based on the concept of the ongoing study of interesting companies that are taking a lead in developing technology based innovation and change. The Live Cases Initiative is based on an open source model so that access is granted to all who make contributions to the case and its relation to management knowledge. The Henry J. Leir and Ridgefield Foundations have generously supported the School of Management's live case initiative. The Portal features cases on prominent companies doing business in New Jersey such as UPS and Pfizer.

## WHAT EMPLOYMENT OPPORTUNITIES ARE THERE?

The major in international business is a passport to careers in multinational corporations both in the United States and abroad. It prepares students for a wide range of careers in practically every field and type of organization including businesses, not-for-profits and governmental organizations. The following fields have demonstrated

significant needs for graduates in international business:

- Goods focused firms involved in production, logistics, import-export trading, and other aspects of material use and movement;
- service firms involved in shipping, banking, insurance, finance, consulting, market research, legal issues, transport, recreation, hotels and travel;
- government agencies such as the foreign commercial service, consular staff, the Export-Import Bank, and state and federal commerce departments; and
- international not-for-profit and NGO organizations such as the World Bank, IMF, the United Nations UNESCO and the Red Cross.

## IS FINANCIAL AID AVAILABLE?

The Office of Student Financial Aid Services helps to provide NJIT students with every opportunity to obtain funding to support their educational costs. The university encourages all students to apply for financial aid.

[www.njit.edu/admissions/financialaid/index.php](http://www.njit.edu/admissions/financialaid/index.php)

NJIT undergraduates can also offset educational costs by participating in the Cooperative Education Program, which provides a student with the opportunity to gain practical work experience in a professional environment. A co-op student works on a full-time or part-time basis for a company that has agreed to hire, train, and pay the student during a specific co-op work cycle. [www.njit.edu/admissions/undergrad/coop.php](http://www.njit.edu/admissions/undergrad/coop.php).

## NJIT AT A GLANCE

- New Jersey's Science and Technology University, founded in 1881.
- Enrollment of just over 8,200 undergraduate and graduate students in six schools allows small-college intimacy with big university resources.
- 45-acre campus with a recently-completed \$83-million construction program featuring a new Campus Center.
- *A U.S. News and World Report* "Top National University" and a *Princeton Review* "Best College."
- Ranks 9th in the nation in diversity with students from more than 100 countries.
- 13:1 faculty-student ratio.

## FOR MORE INFORMATION CONTACT:

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## TO APPLY:

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[www.njit.edu/admissions/undergraduate/applying/index.php](http://www.njit.edu/admissions/undergraduate/applying/index.php)