

New Jersey Institute of Technology
Bachelor of Science in Business

Student Record Form

Student Name & ID#:

Major/Specialization:

Specialization options are: Accounting, Finance, Marketing, International Business, Entrepreneurship and Management Information Systems

COURSE	Cred	Complete	Notes
First Year			
Semester 1			
ACCT 115 Principles of Accounting I	3		
GUR CS 103 or IS 118	3		
Hum 101 English: Writing, Speak, Thinking	3		
MATH 135 Business Math	3		*Replaces Math 138
MGMT 190 Intro to Business	3		
FRSH SEM Freshman Seminar	0	<i>Included in Mgmt 190 curriculum/ Waived for transfers</i>	
Semester 2			
ACCT 116- Principles of Accounting II	3		
ECON 265 Microeconomics	3		
MIS 245 Management Info Systems	3		
Hum 102, 211, 212 OR Hist 213	3		
GUR Physical Education	1		
Mgmt 290- Legal Environment of Bus.	3		
Second Year			
Semester 1			
ECON 266 Macroeconomics	3		
MATH 105 Elementary Probability & Stats.	3		
GUR Natural Science	3		
Hum 211 or Hum 212 or Hist 213	3		
GUR Physical Education	1		
ELECTIVE Free	3		
Semester 2			
Fin 218 Financial Markets & Institutions	3		*Replaces Mgmt 390
Hum 251 Ethical Issues in Business	3		
MGMT 216 Business Statistics	3		
Eng 200 Communicating in Org.	3		
GUR Natural Science with Laboratory	4		

Third Year			
Semester 1			
FIN 315 Fundamentals of Corporate Finance	3		
HRM 301 Organizational Behavior	3		
MGMT 316 Business Research Methods	3		*Replaces Mgmt 380
MRKT 330 Principles of Marketing	3		
ELECTIVE Free	3		
Semester 2			
MIS 363 Project Mgmt for Managers	3		*Replaces MIS 376
OM375 Management Science	3		
Option: Business concentration course**	3		
GUR 300 level Hist/Lit/STS/Phil	3		
Option: Business concentration course**	3		
Fourth Year			
Semester 1			
MGMT 491 International Business	3		
GUR 300 level Humanities/Social Sci.	3		
Option: Business concentration course**	3		
Option: Business concentration course**	3		
ELECTIVE Free	3		
Semester 2			
MGMT 492 Business Policy & Strategy	3		
MGMT 480 Managing Tech & Innovation	3		
ELECTIVE HSS Capstone Seminar (GUR)	3		
Option: Business concentration course**	3		
ELECTIVE Free	3		
SPECIALIZATION COURSES Choose 5 courses in your specialization			
Accounting (Choose 5)		Finance (Choose 5)	
Acct 215- Managerial Accounting		Fin 401- Securities in Financial Markets	
ACCT 325 – Intermediate Accounting		Fin 402- Fin. Risk Measurement & Mgmt	
ACCT – Forensic Accounting***		Fin 403- Financial Statement Analysis	
ACCT – Federal Tax***		Fin 416- Advanced Corporate Finance	
ACCT – Auditing***		Fin 417- Advanced Portfolio Analysis	
ACCT – Cost Accounting***		Fin 422- International Finance	
Fin 403- Financial Statement Analysis		Fin 4**- Derivatives	
		Fin 4**- Options and Futures Markets	
		Entr 420- Financing New Ventures	

Marketing (Choose 5)	International Business (Choose5)
Entr 410- New Venture Management	FIN 422 International Finance
Mrkt 331- Consumer & Buyer Behavior	MRKT435 International Marketing
Mrkt 332- Advertising	SS 318 International Economic Policy
Mrkt 338- New Product Development & Mgmt	SS 351 International Relations
Mrkt 339- Professional Selling	ENG 360 Collaborative Communication:
Mrkt 360- Internet Marketing	Mgmt 3** International Business Law ***
Mrkt 430- Marketing Research	HRM 310 Managing Diversity in Organizations
Mrkt 431- Marketing Strategy	
Mrkt 432- Sales Management	** <i>Study abroad courses can apply</i>
Mrkt 434- Business-to-Business Marketing	***Other new courses in development
Mrkt 435- International Marketing	
Technological Entrepreneurship (Choose 5)	Management Info. Sys. (Choose 5)
Entr 410 New Venture Management	CS 114- Intro to Computer Science II
Entr 420 Financing New Ventures	CS 332- Principles of Operating Systems
Entr 430 Entrepreneurial Strategy	Mrkt 360- Internet Marketing
Entr 440 Technical Entrepreneurship	IS 390- Req Analysis & Sys Design
Mrkt 338- Product Development & Mgmt	IS 431- Database Design, Mgmt & Apps
Fin 403- Financial Statement Analysis	CS 451- Data Communications & Networks
Mrkt 430- Marketing Research	IS 455- IT Policy & Strategy
***Pending Approval	***Pending Approval

* If you have already completed the previous requirement that has now been replaced by a new course in the curriculum, you do NOT have to complete the new course.